LEO BURNETT COMPANY, INC.
OFFICE MEMO

To: Chris Pitney - GMR

March 23, 1995

To:	Kevin Kustra - 11	Alicia Kennaugh - 18
	Scott Balows - 11	Dan Weberski - 18
	Addie Krohmer - 18	Mike Gorz - CAPPS (30)
CC:	Jeff Hassman - 19	Bob Schewe - 19
	Ute Brantsch - 11	

From: Stephanie Vititoe

RE: Coupons for Club Benson & Hedges - Houston

This requests your assistance in producing coupons for use in the Club Benson & Hedges Event in Houston which opens in mid-April.

Assignment
Develop keylines for 12 coupons.

Layout:

- Use the same layout as the Tampa Club B&H Coupons (see attached). (1)

Copy:

Coupon 1:	Title:	MARCO'S MEXICAN RESTAURANT
	Offer:	BUY ONE ENTREE, GET SECOND ENTREE FREE
	Other:	Valid at all 21 locations. Second Entree must be of equal or lesser value. Coupon value up to $6. Valid anytime except Fri. & Sat. after 6PM. Dine in only. One coupon per table. Not valid with lunch specials or other offers. Expires May 31, 1995.
Coupon 2:	Title:	CITY STREETS
	Offer:	COMPLIMENTARY ADMISSION FOR TWO AT HOUSTON'S MULTI-CONCEPT ENTERTAINMENT CENTER
	Other:	Special events excluded. City Streets, 5078 Richmond Center, (713) 840-8555. Expires: May 31, 1995.

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Coupon 3:	Title:	BILLY BLUES BBQ GRILL
	Offer:	BUY ONE ENTREE, GET SECOND ENTREE FREE
	Other:	Second entree value up to $7.99. One coupon per table. Not valid with other offers. Live Blues 7 nights a week. Serving: Weekday's until 11p.m. Weekend's until 1 a.m. Billy Blues BBQ Grill, 6025 Richmond @ Fountainview, ~~(783)~~ 713 266-9294. Expires May 31, 1995.
Coupon 4:	Title:	BILLY BLUES BBQ GRILL
	Offer:	PRESENT THIS INVITATION, AND ENJOY 50% OFF YOUR TOTAL CHECK.
	Other:	Billy Blues Sunday Brunch. Bring your friends to relax and enjoy our Sunday Blues Brunch. We feature live blues with a light, easy touch. Brunch served from 11:00 a.m. - 3:30 p.m. Present this invitation to your server upon receiving your check. Large parties welcome. Gratuity and tax not included. Not valid on Easter, Mother's Day or Father's Day. Expires 5-31-95. Billy Blues BBQ Grill, 6025 Richmond @ Fountainview, (713) 266-9294.
Coupon 5:	Title:	10TH ANNUAL INTERNATIONAL CUP
	Offer:	1/2 PRICE OFF EACH $8 GENERAL ADMISSION TICKET
	Other:	Houston Polo Club - May 5 & 7. Located at Loop 610 and Katy Freeway, 8552 Memorial Drive. (713) 783-1983. Expires May 31, 1995.
Coupon 6:	Title:	THEATRE UNDER THE STARS
	Offer:	BUY TWO TICKETS FOR THE PRICE OF ONE TO "MAN OF LA MANCHA" AT THE MUSIC HALL MAY 4 - 21
	Other:	Present this coupon after April 20 at the TUTS BOX OFFICE, 4235 San Felipe, and receive two tickets for the price of one to any Tuesday, Wednesday, Thursday or Sunday evening performance of "Man of La Mancha," up to a total of six tickets, pending availability. Cash or check only. Expires May 31, 1995.

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Coupon 7:	Title:	GULF GREYHOUND PARK
	Offer:	BUY ONE GENERAL OR ONE CLUBHOUSE ADMISSION AT REGULAR PRICE AND RECEIVE A SECOND GENERAL OR CLUBHOUSE ADMISSION OF EQUAL OR LESSER VALUE FREE!
	Other:	Gulf Greyhound Park is located off of I-45 South at Exit 15. For general information call 1-800-ASK-2WIN. Must be 21. Please present coupon at the Special Admission Booth. One coupon per person. Coupon has no cash value. Expires May 31, 1995.
Coupon 8:	Title:	SPELLBINDER'S COMEDY CLUB
	Offer:	VALID FOR ONE COMPLIMENTARY FULL PRICE ADMISSION WHEN A SECOND FULL PRICE ADMISSION IS PURCHASED
	Other:	Top film & TV comedians appearing Wed. - Sun. Call for show times. Seating first come, first-served. Minimum age: 18. Spellbinder's is located at 10001 Westheimer in the Carillon Shopping Center (between Gessner & Beltway 8) 266-2525. Limit: Up to SIX complimentary FULL PRICE ADMISSIONS. Offer expires May 31, 1995.
Coupon 9:	Title:	LAM'S RESTAURANT
	Offer:	10% OFF PRICE OF TOTAL MEAL BEFORE TAXES
	Other:	Lam's Restaurant, 8830 Winkler Drive, Houston, Texas 77017. (713) 941-5439. Expires May 31, 1995.
Coupon 10:	Title:	COMEDY BREAK DEFENSIVE DRIVING
	Offer:	$10 OFF ONE REGULAR TUITION
	Other:	Defensive Driving Classes taught by professional comedians at Spellbinder's Comedy Club. Big screen TV. State approved certificate issued same day. Complimentary snacks. Call for class schedules: 789-0624. TEA #0310-006 AFF w/ HDDS
Coupon 11:	Title:	MANGOLA'S RESTAURANT
	Offer:	BUY ONE ENTREE, GET ONE ENTREE OF EQUAL OR LESSER VALUE FOR FREE
	Other:	$13.95 value free. Expires May 31, 1995. Mangola's Restaurant, 11786 Wilcrest Drive, Houston, Texas 77056. (713) 498-7950.

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Coupon 12:	Title:	HOUSTON'S LAFF STOP
	Offer:	BUY ONE GENERAL ADMISSION - GET ONE COMPLIMENTARY GENERAL ADMISSION FREE*
	Other:	*Reservations required. Valid for up to six complimentary general admissions. Two drink minimum purchase per person in the showroom. Non-alcoholic drinks available. Must be 18+. Proper dress required. Expires May 31, 1995. Houston's Laff Stop, 1952 A West Gray, Houston, TX 77019. (713) 524-2333.

Next Steps/Timing

- **Comps due: by 4pm 3/27 (Monday)**

Comps do **NOT need to be boarded. They are not going to Client.)

- **Keylines due: by 4pm 3/29 (Wednesday)**

Routing

The following people should receive a complete set of comps on 3/27 (Monday):
Addie/Alicia
Kevin
Stephanie

Please get all comments, proofreading/creative to CAPPS by 2:00pm Tuesday.

ONLY PROCEED TO LINE-O WHEN YOU HAVE ALICIA/ADDIE, KEVIN AND STEPHANIE'S APPROVAL TO DO SO.

Sorry to be so anal, but I think we will all be really happy if this job can go smoothly!

Thank you, and please call with questions!

Stephanie
x1318

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